

**www.drjenniferposa.com**  
**Website Privacy Policy**

**Changes to This Policy**

We reserve the right to modify or amend this Policy at any time by posting the updated version on our Website and changing the date listed at the top of this Policy. Any material changes in how we use or share the information we collect will only affect information collected after the posting of the updated Policy, unless otherwise expressly stated. You are bound by any revisions to this Policy and are encouraged to review this Policy periodically for updates.

**Collection of Personal Information**

“Personal Information” is information that identifies or could be used to identify you that is collected by our Website or is otherwise submitted to us by you.

We collect information you voluntarily give to us such as your first and last name, e-mail address, assessment responses or any other information you choose to give to us when you create an account, submit content or feedback, upload data, sign up to receive information, or otherwise input information via our Website. When you contact us online, a record of that correspondence may be retained. When you use our services, information about your use may also be collected.

We are also provided with information automatically when you use a computer, tablet, smart phone or other device to access our Website or to otherwise interact with us online. We may collect information about the device and how you use it. This may include information about the type of device you’re using, your operating system, your browser, your internet service provider, your domain name, your internet protocol (IP) address, the date and time that you accessed the Website, the pages you accessed, the subject of any ads you click or scroll over and the number of clicks. To collect this information, we use cookies, web beacons and other similar technology.

When you use a smart phone or other mobile device to access our Website, we may collect information about your physical location. We may combine this information with other location-based information. However, we can only collect information regarding your location if the permissions in your device allow communication of this information. If you do not want us to collect your location information, you can opt out of sharing this information by changing the relevant settings in your mobile device.

Collectively, this information is used to provide a more customized and enjoyable experience for users. We also use this information internally to compile data regarding Website traffic.

**1.How Information Collected is Used**

We may use the information we collect about you in a variety of ways, including:

- to generate your personalized report, which is sent to your inbox if you provided your contact information;
- For internal research using aggregate data (across many people, with no individual names attached) to improve the assessment and understand population patterns and trends;
- to communicate with you about services and products;
- to respond to your inquiries and requests for information;

- to deliver and process data based on information you input;
- to send you personalized promotions, advertisements and special offers;
- to maintain and improve the Website and service offerings;
- to detect, prevent, or investigate security breaches or fraud;
- to maintain appropriate records; and

## **2.How Information Collected is Shared**

Your information may be shared with our vendors that help to manage and process the information, including credit card vendors and website hosts. To the extent necessary, your information may also be shared with individuals or entities as necessary to fulfill requests. We do not currently sell personally identifiable information to third parties. If we become involved with a merger or a situation involving the transfer of some or all of our business assets or interests, we may share your information with business entities or individuals involved in that process. We may also share your information as required by or permitted by law, including sharing your information with law enforcement agencies or other governmental entities, with third parties in response to subpoenas or other court orders, or to exercise legal rights or defend against legal claims. We may share your information in a way that does not directly identify you such as sharing aggregate statistics about use of the Website and services with other companies and we may receive payment in exchange for the data.

## **3.How Your Information is Protected**

We utilize commercially reasonable security measures to protect your information in order to reduce the risk of loss, misuse, unauthorized access, disclosure or modification housing it in a private, encrypted database. Except as outlined in this Policy, we restrict access to your personal information. However, unfortunately no data transmission over the Internet or storage of information can be guaranteed to be 100% secure. Accordingly, we cannot warrant the security of any information you transmit and you do so at your own risk.

## **4.How Long Your Personal Information is Retained**

To the extent permitted by applicable law, we retain your personal information for the period necessary to serve the purposes for which we obtained it. We may also retain your personal information beyond such period in accordance with applicable laws, regulations, or another lawful basis, including but not limited to, compliance with contractual obligations, legal obligations, regulatory obligations, legal claims, or another legitimate interest.

## **5.Your Rights and Limits on Sharing**

In terms of your rights, to the extent permitted by applicable law, you may request: (1) to have your personal information corrected; (2) to opt out of receiving marketing communications at any time; (3) to file a complaint with an applicable government regulator; (4) to restrict or object to the processing of your personal information, or request that your personal information be erased; (5) to receive a copy of the personal information you have provided to us, in a structured, commonly used format (known as “data portability”); (6) to have a copy of your personal information provided to you or another, where technically feasible; (7) to withdraw your consent to use of personal information that you provided voluntarily, or otherwise allowed us to use.

We will endeavor to ensure your personal information is kept accurate, complete, up to date and relevant. If you feel your personal information is not accurate, complete or up to date, please notify us so reasonable

steps can be taken to ensure it is corrected.

In accordance with the foregoing, we may take steps to verify your identity before granting you access to your personal information.

## **6. Former Customers**

This Policy continues to apply to all former clients, vendors and Website users in accordance with applicable laws, rules and regulations.

## **7. Links to Other Websites/applications**

Our Website may contain links to websites operated by third parties that may contain their own privacy policies. To ensure your privacy is protected, it is recommended that you consult the privacy policies on any linked websites or applications. We not responsible for the manner in which others use your personal information or for any damages suffered as a result of viewing or visiting any third party website or application. We also make no endorsement or representation regarding anything found on a third party website or application.

Our website is currently hosted by Wix. It is recommended that you consult the privacy policy located at [www.wix.com/about/privacy](http://www.wix.com/about/privacy) with respect to how Wix collects, uses and stores information.

## **8. Cookies**

We may use “cookies” to help tailor the Website to better suit your needs (for example, to save any personal preferences indicated by you) and to provide a more effective route to various components of the website. We use the information we gathers to compile statistics, to create targeted marketing and to customize content.

A “cookie” is a small data file that is sent from a server and is stored on another device’s hard drive. You can adjust your browser settings to accept or reject most cookies altogether or to monitor the storage of cookies on your device. You should refer to your browser or mobile device settings to determine what options are available to you. Some cookies may be required in order to allow you to access and use the Website. By completely disabling cookies, you may not be able to access some or all of the features of the Website.

We may also use transparent images that are embedded in web pages, applications, and emails called “web beacons” to test the effectiveness of marketing, and to track whether an email has been opened.

## **9. Do Not Track Signals**

We do not track users across time or over multiple websites. We do not receive, or respond to, browser do-not-track signals or other similar mechanisms. However, some third party sites do keep track of your browsing activities when they serve you content, which enables them to tailor what they present to you.

## **10. Collection of Personal Information from Children**

Our Website, is not intended for use by anyone under the age of 18. Further, we do not knowingly collect, use or disclose the personal information of children under the age of 13. If you are under the age of 13 you

should not provide any information to us. We comply with the Children’s Online Privacy Protection Act. If you are a parent or guardian and believe we may have collected information about a child under the age of 13, please contact us as described in the “Contact Us” section below so reasonable steps can be taken to remove that information from our servers.

## **11. International Users and GDPR**

Our Website is operated from the United States. If you are accessing the Website from the European Union, the United Kingdom, or another jurisdiction outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States, where data protection laws may differ from those in your country.

If the General Data Protection Regulation (GDPR), the UK GDPR, or similar data protection laws apply to you, you have specific rights with respect to your personal information, including: the right to access, correct, or delete your personal information; the right to restrict or object to processing; the right to data portability; the right to withdraw consent at any time where processing is based on consent; and the right to lodge a complaint with your local data protection authority. The legal bases on which we rely to process your personal information include your consent, the performance of a contract with you, compliance with our legal obligations, and our legitimate interests in operating and improving our services. We retain personal information only for as long as necessary to fulfill the purposes described in this Policy or as required by applicable law. To exercise any of these rights, please contact us at the email address listed in the “Contact Us” section below.

## **12. Contact Us**

If you have any questions, comments or concerns about this Policy and/or our practices or if you want to change your information, stop us from using your information, or opt out of receiving future promotional emails, text messages, telephone calls, and mailings from us, you can e-mail us at [info@drjenniferposa.com](mailto:info@drjenniferposa.com). We will process your request once we have verified your identity. You can also opt-out by following the opt-out instructions in promotional communications we send you. Please note that if you opt out of receiving promotional communication, we may still send you non-promotional communications, including emails about your accounts, service requests or other non-promotional items.